



“It’s a win-win situation.”

Mark von Shellwitz, Vice-President, Western Canada
Canadian Restaurant and Foodservices Association



The really good operators realize that keeping their employees safe by minimizing injuries is a huge component of their success. Injuries mean lost productivity, lost time, and having to train somebody new. It is a huge challenge for employers with injured staff to replace them. If your workplace has fewer injuries than your competitors, then you have a competitive advantage. Your costs are lower and also you have a more productive, happier workforce. It’s a win-win situation.

It helps the bottom line to keep your employees safe.

As an employer, you do all sorts of cost-benefit analyses for your business. With occupational health and safety, there will be some initial costs for putting together a safety plan and spending the time to properly train your employees. But it pays off big dividends if you can prevent accidents from happening. It makes sense to invest up front in training and having a good work safety plan in your business.

Businesses focus on pleasing their customers, but this actually goes hand in hand with safety because a safe, happy employee will give better customer service.

There is nothing that will turn people off more quickly than going into a dirty restaurant where they don’t feel comfortable or they can see that there are obvious safety concerns.

Safety is important because it helps the bottom line of the business and it makes your business a success. Your employees are happier, your productivity is better, and your customers are happier. Altogether, safety is just a part of good common business practices.

About CRFA

The Canadian Restaurant and Foodservices Association is the largest hospitality association in Canada. Since its founding in 1944, CRFA has grown to more than 16,000 members who control more than 48,000 outlets. Members include restaurants, bars, hotels, caterers, institutions, educators, and foodservice suppliers.

CRFA’s mission is to create a favourable business environment and deliver tangible value to our members in all sectors of Canada’s foodservice industry. We accomplish this through a variety of services to members, including government lobbying on key industry issues, industry research and forecasts, money-saving services and group buying programs, and hospitality trade shows.

CRFA’s head office is in Toronto, and it has regional offices in Vancouver and Halifax.

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